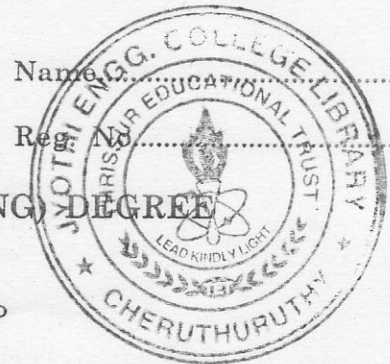


C 15918



EIGHTH SEMESTER B.TECH. (ENGINEERING) DEGREE
EXAMINATION, MAY 2011

IT 04 805 (D)—ENTREPRENEURSHIP

Time : Three Hours

Maximum : 100 Marks

Answer all questions.

Part A

1. List the entrepreneurship functions.
2. What are the factors influencing Entrepreneurship ?
3. Explain Market Survey and Market assessment ?
4. Write notes on project report preparation.
5. Describe the stages of small business growth.
6. Explain "Planning and Implementation".
7. Suggest a suitable form of Organisation for Small Scale Unit.
8. Explain advantages of promotion of Small Scale Units.

(8 × 5 = 40 marks)

Part B

9. Explain entrepreneurial competencies.
- Or*
10. Explain managerial functions of enterprises.
 11. Explain identification and evaluation of Business opportunities.

Or

12. How the feasibility study is conducted for a project ?
13. Explain the process of starting a Venture ?

Or

14. Explain achievement motivation of entrepreneurship.
15. Explain technology transfer and business incubation.

Or

16. What are the factors influencing Working Capital.

[4 × 15 = 60 marks]