

C 5296

(Pages : 2)

Name.....

Reg. No.....

**EIGHTH SEMESTER B.TECH. (ENGINEERING) DEGREE EXAMINATION
JUNE 2010**

IT 04 805 (D) ENTREPRENEURSHIP

Time : Three Hours

Maximum : 100 Marks

Answer all questions.

Part A

1. Explain the concept of Entrepreneurship.
2. Write notes on decision process in entrepreneur.
3. How a business opportunity is identified ?
4. Explain assessment of risk in the industry.
5. What is innovation ? How it helps in industrial entrepreneur ?
6. Explain planning in the starting stage of a venture.
7. What are the forms of organisation for small scale units ?
8. How capital can be created for a Small Scale unit ?

(8 × 5 = 40 marks)

Part B

9. Describe the characteristics of entrepreneur.
- Or*
10. Explain the Managerial functions of an enterprise.
 11. Explain different methods to Conducting Market Survey.
- Or*
12. Explain Project Report preparation.
 13. Explain entrepreneurship in international environment.

Or

Turn over



14. Explain time management, creativity and innovation structures of the enterprise.
15. Describe the process of Technology acquisition for small units.

Or

16. Describe the need for promotion of Entrepreneurship and Small business.

(4 × 15 = 60 marks)

Maximum : 100 Marks

Time : Three Hours

Answer all questions.

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