



Reg No.: _____

Name: _____

APJ ABDUL KALAM TECHNOLOGICAL UNIVERSITY

B.Tech Degree S6 (S, FE) / S6 (PT) S,FE) / S4 (PT) (S,FE) Examination May 2024 (2015 Scheme)

Course Code: HS300**Course Name: PRINCIPLES OF MANAGEMENT**

Max. Marks: 100

Duration: 3 Hours

PART A*Answer any three full questions, each carries 10 marks.*

Marks

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|---|---|-----|
| 1 | a) Briefly explain the different functions of management. | (5) |
| | b) List the contributions of FW Taylor to the field of scientific management. | (5) |
| 2 | a) What do you understand by "Global perspective of management"? | (5) |
| | b) Explain at least <i>one</i> Hawthorne experiment conducted by Elton Mayo. | (5) |
| 3 | a) Explain how organizations are able to maintain their competitive advantage in the market? | (5) |
| | b) What are the different features of Ouchi's Theory Z? | (5) |
| 4 | a) Describe the different challenges faced by management while running a business firm. | (5) |
| | b) With the help of a suitable example explain the concept of Corporate social Responsibility | (5) |

PART B*Answer any three full questions, each carries 10 marks.*

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| 5 | a) Describe any <i>three</i> different types of plans used in organizations. | (6) |
| | b) Explain the line and staff concept used in conjunction with organizational structure. | (4) |
| 6 | Describe the different steps in the implementation of Management by Objectives (MBO) | (10) |
| 7 | a) Explain any <i>two</i> different types of budgets used in industries. | (4) |
| | b) Distinguish between organizational level and Span of control preferably with the help of diagrams | (6) |
| 8 | a) What is departmentation? Briefly explain any two types of departmentation. | (6) |
| | b) Distinguish between programmed and non-programmed decisions. | (4) |

PART C

Answer any four full questions, each carries 10 marks.

- 9 a) What is decentralization of authority? Bring out its advantages and disadvantages. (6)
- b) Briefly describe the contingency approach to leadership. (4)
- 10 a) What are the characteristics of culture responsive organizations? (5)
- b) Bring out the differences between leading and managing (5)
- 11 a) What do you understand by 'manager inventory chart'? What are its uses? (5)
- b) Differentiate between transactional and transformational leaderships. (5)
- 12 a) Briefly describe the systems approach to selection process. (5)
- b) Describe the features of global controlling process. (5)
- 13 Discuss the various steps involved in the selection process of a candidate into an organization (10)
- 14 Distinguish between feedback control system and feedforward control system with the help of suitable diagrams. (10)
