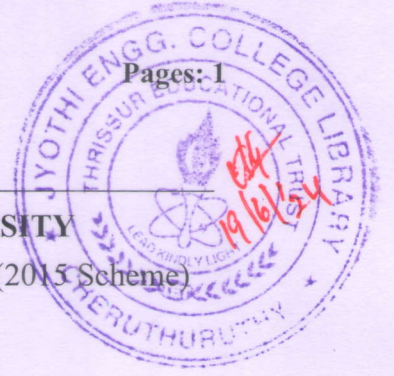


Reg No.: _____

Name: _____

APJ ABDUL KALAM TECHNOLOGICAL UNIVERSITY

Seventh Semester B.Tech Degree (S, FE) Examination May 2024 (2015 Scheme)

**Course Code: MR465****Course Name: Entrepreneurship**

Max. Marks: 100

Duration: 3 Hours

PART A*Answer all questions, each carries 5 marks.*

		Marks
1	Differentiate between Entrepreneur and Manager	(5)
2	What is an opportunity? How do you screen opportunities?	(5)
3	Significance of business environment.	(5)
4	What are the major perspectives of international entrepreneurship	(5)
5	Define the terms a) Cash inflows b) Variable Cost	(5)
6	Write short note on break even analysis	(5)
7	Differentiate busy work with productive work	(5)
8	Why is there a need for Technology Acquisition Process?	(5)

PART B*Answer any three full questions, each carries 10 marks.*

9	Explain the competencies needed in an successful entrepreneur	(10)
10	Explain entrepreneurial process	(10)
11	What is a business environment? Also write the significances of business environment?	(10)
12	Explain about the keys to an effective project report	(10)
13	Explain about the stages of small business growth	(10)

PART C*Answer any two full questions, each carries 15 marks.*

14	Define Small scale Enterprise. What are the advantages of small scale industries? Mention their role in Economic development	(15)
15	Explain briefly about the methods for effective time management	(15)
16	How Creativity and innovation structure of enterprise boost the growth of enterprises. Explain with the help of relevant examples	(15)
17	List the features of Venture capital and explain about the organizations for venture capital funding in India	(15)
