

Reg No.: _____

Name: _____

APJ ABDUL KALAM TECHNOLOGICAL UNIVERSITY

Eighth Semester B.Tech Degree (S, FE) Examination May 2024 (2015 Scheme)

**Course Code: MP469****Course Name: Industrial Psychology and Organizational Behaviour**

Max. Marks: 100

Duration: 3 Hours

PART A*Answer any three full questions, each carries 10 marks.*

Marks

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| 1. | a) | Discuss the major areas of application of psychology. | (5) |
| | b) | Differentiate between biological heredity and social heredity. | (5) |
| 2. | a) | Differentiate between short term and long-term memory | (5) |
| | b) | What are the types of individual differences observed among human beings? | (5) |
| 3. | a) | What are the different personality traits? | (5) |
| | b) | How will you manage human emotions which may badly affect your health. | (5) |
| 4. | | Explain the characteristics and stages in creative thinking? | (10) |

PART B*Answer any three full questions, each carries 10 marks.*

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| 5. | | Discuss about the limitations of organizational behaviour | (10) |
| 6. | | Explain the different models of organisational behaviour | (10) |
| 7. | a) | Explain vision, mission and goal of an organisation | (3) |
| | b) | Write short notes on Theory X and theory Y | (7) |
| 8. | a) | Why is communication important for employees? | (5) |
| | b) | What is the difference between Role conflict and Role ambiguity | (5) |

PART C*Answer any four full questions, each carries 10 marks.*

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| 9. | | Illustrate and explain Maslow's hierarchy of needs. | (10) |
| 10. | | What is meant by leadership? What are the various styles of leadership | (10) |
| 11. | | Differentiate between Herzberg's two factor model and Alderfer's E-R-G model regarding motivation of employees | (10) |

12. a) Explain path goal theory of leadership. (5)
- b) What is over reward and its reaction? (5)
13. Explain the major steps in Organizational Development process. (10)
- 14 b) List the reason for changes in an organization. (5)
- b) Discuss about the different strategies used for change management. (5)