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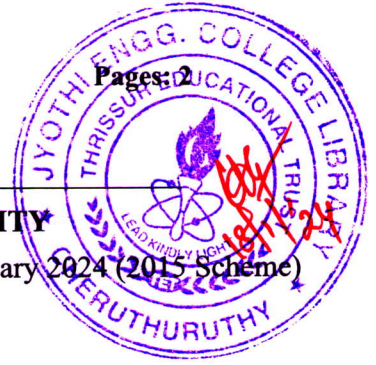
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Reg No.: _____

Name: _____

APJ ABDUL KALAM TECHNOLOGICAL UNIVERSITY

B.Tech Degree S6 (S, FE) / S6 (PT) (S, FE) / S4 (PT) (S, FE) Examination January 2024 (2015 Scheme)



Course Code: HS300

Course Name: PRINCIPLES OF MANAGEMENT

Max. Marks: 100

Duration: 3 Hours

PART A

Answer any three full questions, each carries 10 marks.

Marks

- | | | | |
|---|----|---|-----|
| 1 | a) | In what fundamental ways are the managerial functions in all enterprises similar? | (5) |
| | b) | Discuss the various roles a manager is expected to perform while running an enterprise. | (5) |
| 2 | a) | Why the technological and social environments are called external driving forces of a firm? | (4) |
| | b) | List any four differences between the new and old era management | (4) |
| | c) | New generation managers are multi skill experts. Do you agree? | (2) |
| 3 | a) | Discuss the Human Relations approach to management. What is its significance today? | (5) |
| | b) | Discuss critically the basic components of scientific management as propounded by Frederick Winslow Taylor. | (5) |
| 4 | a) | What is whistle blowing? Illustrate a situation in which whistle blowers perform ethical duty | (4) |
| | b) | What is meant by managerial ethics? | (2) |
| | c) | What is contingency approach to management? | (4) |

PART B

Answer any three full questions, each carries 10 marks.

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|---|----|--|-----|
| 5 | a) | Describe the steps in planning. | (5) |
| | b) | Discuss the pros and cons of planning. | (5) |
| 6 | a) | What is meant by organization structure? List the merits and demerits of an organization chart | (5) |
| | b) | List the factors affecting span of control | (2) |

- c) Why Taylor's functional organization become a failure? (3)
- 7 a) Differentiate between decision making under uncertainty and certainty with suitable examples. (5)
- b) What is the basis of departmentation? (5)
- 8 a) With suitable example, illustrate the difference between programmed and non-programmed decisions (4)
- b) Distinguish between invention and innovation (2)
- c) Explain the stages of creative process (4)

PART C

Answer any four full questions, each carries 10 marks.

- 9 a) What is a Manager Inventory Chart? Explain its uses in an organization. (5)
- b) Discuss the relevance of delegation, decentralisation and recentralisation of authority in organizations. (5)
- 10 a) Illustrate the use of a manager inventory chart (4)
- b) List three examples each for the internal and external sources of recruitment (3)
- c) How recruitment and selection differ? (3)
- 11 a) What are the factors to be considered in job design? (5)
- b) Discuss the various tests used for the selection of employees. What factors should be considered while deciding on the tests to be used in the selection process? (5)
- 12 a) Explain the trait theory of leadership (5)
- b) How transactional and transformational leaders differs? (5)
- 13 a) List the contingency theories. (2)
- b) Explain any one contingency theory in detail. (8)
- 14 a) Why feed forward control is called preventive control? (5)
- b) How charismatic and coercive leaders utilize power? (5)
