



Reg No.: _____

Name: _____

APJ ABDUL KALAM TECHNOLOGICAL UNIVERSITY

B.Tech Degree S6 (S,FE) / S6 (PT) (S,FE) / S4 (PT) (S,FE) Examination May 2023 (2015 Scheme)

Course Code: HS300**Course Name: PRINCIPLES OF MANAGEMENT**

Max. Marks: 100

Duration: 3 Hours

PART A*Answer any three full questions, each carries 10 marks.*

Marks

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| 1 | a) List any five important roles of a manager | (5) |
| | b) Explain the challenges faced by a global manager in modern industries. | (5) |
| 2 | a) With suitable examples illustrate the five functions of management. | (7) |
| | b) Explain any three characteristic features of the new era workplace. | (3) |
| 3 | a) Explain three ways to institutionalize ethics in a business organization. | (3) |
| | b) F.W.Taylor contributed some principles of scientific management. Identify and explain those principles. | (7) |
| 4 | a) Differentiate contingency approach from system approach | (5) |
| | b) Discuss the advantages and limitations of system approach. | (5) |

PART B*Answer any three full questions, each carries 10 marks.*

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| 5 | a) What is the importance of planning? | (3) |
| | b) List some advantages of MBO. | (3) |
| | c) Explain in detail, the steps involved in the planning process. | (4) |
| 6 | a) With a block diagram, explain the structure of MBO. | (7) |
| | b) What is meant by the term wide span of management? | (3) |
| 7 | a) Explain the steps involved in organising. | (5) |
| | b) Explain any three organisational designs with a suitable diagram. | (5) |
| 8 | a) Explain the merits and demerits of the line and staff organization in management. | (5) |
| | b) Distinguish between strategic and tactical plans. | (5) |

PART C

Answer any four full questions, each carries 10 marks.

- 9 a) Explain the process of delegation of authority (6)
b) Specify the goals of global organising (4)
- 10 a) Differentiate between trait approach and contingency approach to leadership. (7)
b) What are the three types of skills needed in managers (3)
- 11 a) List some uses of job analysis (5)
b) Write the differences between recruitment and selection (5)
- 12 a) Give an account of the leadership qualities. (5)
b) Explain the basic control process. (5)
- 13 a) Differentiate between feedback control and feed forward control with examples. (7)
b) What techniques and instruments help in the selection process of managers? (3)
- 14 a) Classify the various budgets and compare them. (6)
b) What are the characteristics of control? (4)
