

Reg No.: _____

Name: _____

APJ ABDUL KALAM TECHNOLOGICAL UNIVERSITY

Seventh Semester B.Tech Degree Regular and Supplementary Examination December 2021 (2015 Scheme)

**Course Code: MR465****Course Name: Entrepreneurship**

Max. Marks: 100

Duration: 3 Hours

PART A*Answer all questions, each carries 5 marks.*

Marks

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| 1 | Enumerate the different steps in an entrepreneurial process. | (5) |
| 2 | Define entrepreneurial competency. What are the different types of entrepreneurial competencies? | (5) |
| 3 | Mention the main objectives of a business. | (5) |
| 4 | Explain the important steps in the process of new venture creation. | (5) |
| 5 | Enumerate the conditions of joint venture. What are the different types of joint venture? | (5) |
| 6 | Elucidate the different types of franchising. | (5) |
| 7 | How the financing of a project is done. | (5) |
| 8 | Explain the different types of venture capital funding. | (5) |

PART B*Answer any three full questions, each carries 10 marks.*

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| 9 | Explain the role of entrepreneurs in the economic development of a country. | (10) |
| 10 | Enumerate the essential characteristics required for a person to become a successful entrepreneur. | (10) |
| 11 | Elucidate the feasibility and viability of a project assessment of risk in the industry. | (10) |
| 12 | a) Mention the five steps of business growth every company goes through. Explain in detail. | (5) |
| | b) Mention the characteristics and significance of entrepreneurship achievement motivation. | (5) |
| 13 | a) Explain the things to be focused before starting an entrepreneurship in international environment. | (6) |
| | b) Mention the advantages and limitations of starting an entrepreneurship in international environment. | (4) |

PART C

Answer any two full questions, each carries 15 marks.

- 14 Elucidate the time management creativity of an enterprise. How to make the time management more creative. Explain each step in detail. (15)
- 15 a) Describe innovation structure of the enterprise. Explain the three main types of structures for innovation. (8)
- b) Explain the steps to be followed while planning for the growth of an enterprise. (7)
- 16 a) Sketch a flowchart for setting up a small enterprise. (7)
- b) Explain in detail about break even analysis and economic ratios. (8)
- 17 a) Describe working capital finance. What are the common types of working capital finance? (7)
- b) Write short note on venture capital. (8)
