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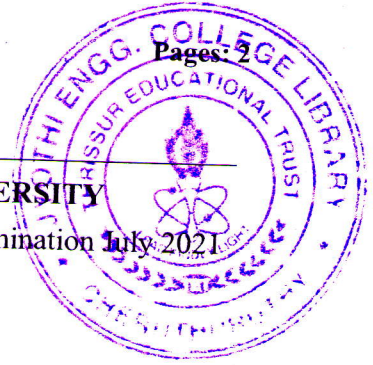
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Reg No.: _____

Name: _____

APJ ABDUL KALAM TECHNOLOGICAL UNIVERSITY

Sixth Semester B.Tech Degree Regular and Supplementary Examination July 2021



Course Code: HS300

Course Name: PRINCIPLES OF MANAGEMENT

Max. Marks: 100

Duration: 3 Hours

PART A

Answer any three full questions, each carries 10 marks.

- | | | Marks |
|---|---|-------|
| 1 | a) Discuss the major contributions that F. W. Taylor made to Scientific Management. | (7) |
| | b) What are the different levels of Management? | (3) |
| 2 | a) What is Mckinsey's 7-s frame work? | (5) |
| | b) Is management a science or an art? Justify your answer giving two points. | (2) |
| | c) State and explain Theory X and Theory Y. | (3) |
| 3 | a) Differentiate between "Entrepreneur" and "Manager". | (5) |
| | b) Write a short note on work force diversity. | (5) |
| 4 | a) Differentiate contingency approach from systems approach to management. | (5) |
| | b) What are the major social responsibilities of business managers? How have they changed over the years? | (5) |

PART B

Answer any three full questions, each carries 10 marks.

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|---|--|-----|
| 5 | a) Differentiate between objectives and policies. | (3) |
| | b) What do you mean by departmentation? What are the four basic patterns of traditional departmentation? | (5) |
| | c) What do you mean by span of control in management? | (2) |
| 6 | a) Explain the process of MBO. What are its merits and demerits? | (7) |
| | b) What do you mean by strategy? | (3) |
| 7 | a) Describe three limiting factors of decision making. What do you mean by decision making under risk? | (7) |
| | b) List the different types of organizational charts. | (3) |

- 8 a) Explain the concept of functional authority. (7)
b) What are planning premises? Give an example. (3)

PART C

Answer any four full questions, each carries 10 marks.

- 9 a) What are the processes involved in Job Design. (5)
b) Explain the pros and cons of centralisation and decentralisation of authority. (5)
- 10 a) Differentiate trait approach from contingency approach. (5)
b) What are the factors affecting HR management? (5)
- 11 a) What do you mean by benchmarking? (3)
b) Enumerate feed forward control and feedback control with sketches. (7)
- 12 a) Write down the advantages and disadvantages of manager inventory chart. (5)
b) Explain the systems approach to selection with a neat sketch. (5)
- 13 a) Define and compare the terms Leading and Managing. (5)
b) Explain the various leadership styles. (5)
- 14 a) Classify the various budgets and compare them. (6)
b) List the important qualities of a leader. (4)
