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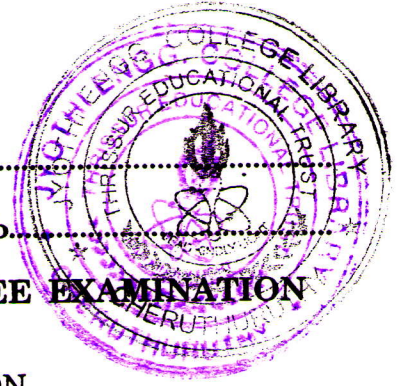
SEVENTH SEMESTER B.TECH. (ENGINEERING) DEGREE EXAMINATION DECEMBER 2007

CS 04 705 (E)—TECHNICAL ARGUMENTATION

(2004 Admissions)

Time : Three Hours   Maximum : 100 Marks

Part A

Answer **all** questions.

1. (a) What is the logic behind argumentation ?

   (b) What do you know about audience characteristics ?

   (c) Mention the importance of research guidance.

   (d) What is web limitation ?

   (e) What is important in journal abstract ?

   (f) How culture and curriculum differs in real sense ?

   (g) What do you know about research paper layout ?

   (h) What are the do's in bibliography ?

                                                              (8 × 5 = 40 marks)

Part B

Answer **one** question from each unit.

2. (a) Explain the key terms and features of defining audience. Discuss the principles.

   Or

   (b) Make a case study of classic arguments of Martin Luther King Jr.

3. (a) Discuss the key aspects of understanding persuasion and source documentation.

   Or

   (b) Explain with a case study the major issues of surfing the web. Discuss the limiting factors in it.

4. (a) Make a discussion on different abstracting services and its importance

   Or

   (b) Discuss with a case study involving culture and curriculum.

5. (a) Explain the flow and tactics of compiling bibliography.

   Or

   (b) Discuss with a case study on gun control and immigration.

                                                              (4 × 15 = 60 marks)