

C 46723

Name.....

Reg. No.....



**EIGHTH SEMESTER B.TECH. (ENGINEERING) DEGREE
EXAMINATION, JUNE 2008**

IT 04 804 (A)—INDUSTRIAL PSYCHOLOGY

(2004 Admissions)

Time : Three Hours

Maximum : 100 Marks

Answer all questions.

- I. (a) Discuss about the term "Individual differences" and the causes behind it.
(b) Make a note on personality with its features.
(c) Briefly discuss about the concept of organizational behaviour.
(d) Compare the management communication in upward and downward forms.
(e) Discuss the human needs of motivation.
(f) Explain the leadership qualities and features.
(g) Discuss why organizational development depends group behaviour.
(h) What do you know about "OD" process ? Discuss.

(8 × 5 = 40 marks)

- II. (a) Make a discussion on human mind cognition and character.

(15 marks)

Or

- (b) Discuss the limitations in human response behaviour.

(15 marks)

- III. (a) Explain how the nature of organization and nature of people have influence in each.

(15 marks)

Or

- (b) With a case study discuss autocratic and hybrid models.

(15 marks)

- IV. (a) Explain the important features of interpreting motivational models.

(15 marks)

Or

- (b) Bring out the important points in expectancy and path goal models.

(15 marks)

- V. (a) Explain the term group and intergroup dynamics.

(15 marks)

Or

- (b) Discuss the functions and characteristics of OD process.

(15 marks)

[4 × 15 = 60 marks]