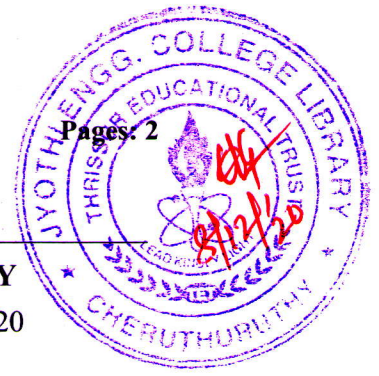


Reg No.: _____

Name: _____

APJ ABDUL KALAM TECHNOLOGICAL UNIVERSITY

Sixth semester B.Tech degree examinations (S), September 2020

**Course Code: HS300****Course Name: PRINCIPLES OF MANAGEMENT**

Max. Marks: 100

Duration: 3 Hours

PART A*Answer any three full questions, each carries 10 marks.*

Marks

- 1 a) Explain the challenges that management faces in the new era of managing people and organization. (7)
- b) What is the relevance of corporate social responsibility in the present day scenario? (3)
- 2 a) Innovation leads organizations in market competition. What roles do management has in keeping innovation based competitiveness of an organization? (5)
- b) Explain how the systems approach of management is different from classical management. (5)
- 3 a) It is considered that F. W. Taylors has contributed significantly to the scientific management. Discuss the major contributions that F. W. Taylor made to Scientific Management. (7)
- b) Give a more relevant definition for modern management and discuss. (3)
- 4 a) How does the global environment influence the local management of organizations? (5)
- b) Define the features of McGregor's Theory of management. (5)

PART B*Answer any three full questions, each carries 10 marks.*

- 5 a) Give an account of importance of planning (5)
- b) Write notes on departmentation. How does it help the organizations? (5)
- 6 a) Differentiate between objectives and policies (3)
- b) Explain the steps involved in planning by considering a new project implementation. (7)

- 7 a) Management by Objectives is a different way of getting things done in a systematic way. How does it ensure the employee cooperation? (5)
b) What are the different levels of management and how the authorities change? (5)
- 8 a) Demonstrate the levels of planning with a simple example. (3)
b) Differentiate between decision making under uncertainty and certainty with suitable examples. (7)

PART C

Answer any four full questions, each carries 10 marks.

- 9 a) Explain the uses of a Manager inventory chart. (5)
b) Discuss the basic management control processes with reference to suitable examples (5)
- 10 a) Give an account of organizational culture and role of employees in its development. (5)
b) What is job design? Why is it important? (5)
- 11 a) Explain and differentiate selection and recruitment. (5)
b) Bring about the differences between Transactional and Transformational styles of leadership. (5)
- 12 a) When do the need for decentralization and recentralisation of authorities arise? Discuss with examples. (5)
b) Explain trait approach to leadership. (5)
- 13 a) Explain Delegation of authority in detail. (5)
b) Define different dimensions of leadership and make a comparison between them. (5)
- 14 a) What techniques and instruments do help in selection processes? (5)
b) Discuss the requirements for an effective management control technique. (5)
