Reg No.:_____ Name:_____

APJ ABDUL KALAM TECHNOLOGICAL UNIVERSITY
FIFTH SEMESTER B. TECH DEGREE EXAMINATION(R&S), DECEMBER 2019
Course Code: HS300
Course Name: PRINCIPLES OF MANAGEMENT

Max. Marks: 100   Duration: 3 Hours

PART A
Answer any three full questions, each carries 10 marks.

Marks

1	a)	Define management.	(2)
	b)	Explain the five managerial functions.	(8)
2	a)	Is management a science or art or both?	(4)
	b)	How do you view management in global, innovative and entrepreneurial perspective?	(6)
3	a)	Define scientific management.	(2)
	b)	Explain any four techniques in scientific management.	(8)
4	a)	Explain Ouchi's theory Z by differentiating between American and Japanese management.	(6)
	b)	Explain the postulates of Ouchi's theory and comment on its application in Indian conditions.	(4)

PART B
Answer any three full questions, each carries 10 marks.

5		Explain the various steps involved in planning process.	(10)
6	a)	Define planning and discuss levels of planning.	(6)
	b)	Why planning and controlling are said to be inseparable- the Siamese twins of management.	(4)
7	a)	Define organizing.	(2)
	b)	Explain organisation levels in terms of narrow and wide spans with sketches and discuss its merits and demerits.	(8)
8	(a)	What is meant by decision making and rationality in decision making.	(4)
	(b)	Explain the three approaches to select an alternative in decision making such as experience, experimentation, research and analysis.	(6)

PART C

Answer any four full questions, each carries 10 marks.

9		What is meant by staffing? Discuss the systems approach to staffing.	(10)
10		Define delegation of authority and discuss advantages of delegation.	(10)
11		Explain the steps in selection process of a candidate from receiving application to final selection.	(10)
12	a)	Define leadership.	(2)
	b)	Explain trait theory of leadership and discuss its advantages and limitations.	(8)
13	a)	Define controlling.	(2)
	b)	Differentiate and discuss feedforward and feedback control systems.	(8)
14	a)	Name and explain any four control techniques.	(4)
	b)	Explain the principle of preventive control and also discuss its assumptions and advantages.	(6)

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