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H192105

Pages: 2

Reg No.: _____

Name: _____

APJ ABDUL KALAM TECHNOLOGICAL UNIVERSITY
EIGHTH SEMESTER B.TECH DEGREE EXAMINATION(S), OCTOBER 2019

Course Code: MP469

Course Name: INDUSTRIAL PSYCHOLOGY AND ORGANISATIONAL BEHAVIOUR

Max. Marks: 100

Duration: 3 Hours

PART A

Answer any three full questions, each carries 10 marks.

Marks

- 1 a) How can you say that psychology is a science? What are the major areas of application of psychology? (5)
- b) Explain the importance of study of individuals and individual differences in psychology (5)
- 2 a) Define heredity and environment. What are the factors of heredity and environment? (5)
- b) Explain the significance of heredity and environment in the development of an individual. Are they dependent on each other? (5)
- 3 a) What are the factors of personality? (5)
- b) What is meant by Character? (2)
- c) What are the 3 character traits? (3)
- 4 a) What is creative thinking? (2)
- b) What are the different stages in creative thinking? (4)
- c) What are the characteristics of creative thinkers? (4)

PART B

Answer any three full questions, each carries 10 marks.

- 5 Discuss about the limitations and challenges of organizational behaviour. (10)
- 6 a) Consider the statement "Organizations need people and people need organizations". (5)
Is this assertion true for all types of organization?
- b) Give examples of where it is and where it probably isn't true. (5)
- 7 a) Look around your classroom. In what ways does it reflect cultural diversity? (4)
- b) Suggest ways by which the resources represented in that diversity could be used to greater advantage for the benefit of all participants. (6)
- 8 a) What is the difference between Role conflict and Role ambiguity (4)

- b) What is the importance of status in social ranking? (4)
- c) Who is a mentor? (2)

PART C

Answer any four full questions, each carries 10 marks.

- 9 a) What are the factors involved in motivation model? (4)
- b) Explain the three motivational drives. (6)
- 10 What is meant by leadership? what are the various styles of leadership (10)
- 11 a) What is Equity model? How can the inputs and outcomes be compared? (6)
- b) What is over reward and its reaction? (4)
- 12 a) What is group Dynamics? (5)
- b) What are the two types of groups? (5)
- 13 a) List the reason for changes in an organization. (4)
- b) Discuss about the different strategies used for change management. (6)
- 14 What is meant by organisational development? Explain its various objectives (10)
