

Reg No.: _____

Name: _____

APJ ABDUL KALAM TECHNOLOGICAL UNIVERSITY
FIFTH/SIXTH SEMESTER B.TECH DEGREE EXAMINATION, APRIL 2018

Course Code: HS306

Course Name: PRINCIPLES OF MANAGEMENT

Max. Marks: 100

Duration: 3 Hours

PART A*Answer any three full questions, each carries 10 marks.*

Marks

1. a) F.W.Taylor contributed some principles of scientific management. Identify the principles and explain briefly. (6)
- b) Explanation about Need for management (4)
2. a). What are the challenges a global manager face in modern industries? Discuss briefly. (6)
- b). Write any two points favour of management as a science and as an art. (4)
3. a) Write a note on workforce diversity. (3)
- b) What are the four fundamental success drivers? Write about quality and speed with examples. (7)
4. a) Discuss the advantages and Limitations of system approach. (5)
- b) Differentiate contingency approach from system approach (5)

PART B*Answer any three full questions, each carries 10 marks.*

5. a) Discuss in detail about narrow span of management (5)
- b) Discuss in detail about wide span of management. (5)
6. a) Discuss the steps identified on describing a creative process. (7)
- b) Define planning premises. (3)
7. a) Explain the nature and purpose of organisation (7)
- b) Define MBO in planning. (3)
8. Explain the concept of functional authority. (10)

PART C*Answer any four full questions, each carries 10 marks.*

9. a) Discuss in detail about the delegation of authority. (6)
- b) Differentiate between leader and manager. (4)

- 10. a) Write down the advantages and disadvantages of manager inventory chart (7)
- b) Specify the goals of global organising (3)
- 11. a) List some uses of job analysis (5)
- b) Sketch the comparison of feedback and feed forward control (5)
- 12. a) Explain Break –even analysis. (6)
- b) What are the assumptions underlying preventive control system. (4)
- 13. Classify the various budgets and compare them (10)
- 14. a) What are the requirements for effective control (7)
- b) What are the characteristics of control? (3)

PART B

Answer any three full questions, each carries 10 marks.

- a) Discuss in detail about various types of management (10)
- b) Discuss the term 'strategic planning' (10)
- c) Discuss the steps identified in describing a creative process (10)
- d) Discuss the planning process (10)
- e) Discuss the nature and purpose of organization (10)
- f) Discuss MNC's planning (10)
- g) Discuss the concept of national autonomy (10)

PART C

Answer any four full questions, each carries 10 marks.

- a) Discuss the concept of 'delegation of authority' (10)
- b) Discuss the relationship between leader and follower (10)