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Name....

Reg. No.

EIGHTH SEMESTER B.TECH. (ENGINEERING) DEGREE EXAMINATION APRIL 2017

EE/PTEE 09 803 L21—ORGANIZATIONAL BEHAVIOUR

(2009 Admissions)

Time: Three Hours

Maximum: 70 Marks

Part A

Answer all questions.

Each question carries 2 marks.

- 1. Define classical conditioning.
- 2. What is meant by information overload?
- 3. What is meant by group shift?
- 4. Define nominal group technique.
- 5. Define action research.

 $(5 \times 2 = 10 \text{ marks})$

Part B

Answer any four questions. Each question carries 5 marks.

- 6. Contrast the three components of an attitude.
- 7. Explain the ERG theory of motivation.
- 8. Explain behavioral theory of leadership.
- 9. How can we overcome the resistance to change?
- 10. What contingency factors can improve the statistics relationship between attitudes and behavior?
- 11. How are status and norms related?

 $(4 \times 5 = 20 \text{ marks})$

Part C

Answer any four full questions. Each question carries 10 marks.

12. (a) Explain the theories of learning.

Or

(b) Explain the Big Five Model of personality.

Turn over

13. (a) Identify the variables in expectancy theory. Explain.

Or

- (b) Briefly explain the communication process with the help of block diagram.
- 14. (a) Describe the strength and weakness in the trait approach to leadership.

Or

- (b) Describe the five stage Group development Model.
- 15. (a) Define stress. What are its consequences?

Or

(b) Why is participation considered such an effective technique for lessening resistance to change?

 $(4 \times 10 = 40 \text{ marks})$