

C 1171

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**SIXTH SEMESTER B.TECH. [ENGINEERING] (09 SCHEME) DEGREE
EXAMINATION, APRIL 2016**

CS/PTCS 09 L05—MANAGEMENT INFORMATION SYSTEMS

Time : Three Hours

Maximum : 70 Marks

Part A

Answer all questions.

1. List the advantages of group work systems.
2. List the main parts of CPU.
3. State the differences between efficiency and effectiveness.
4. List the major categories of specialized marketing software.
5. Define end mean analysis.

(5 × 2 = 10 marks)

Part B

Answer any four questions.

1. List the roles of the top management in an organization.
2. Explain the benefits of information.
3. List the four generations of programming languages.
4. Describe the framework for information systems.
5. Write notes on Ends/means analysis.
6. What are the major reasons for using structured methods in system analysis and design ?

(4 × 5 = 20 marks)

Part C

Answer all questions.

- I. (a) Elaborate the strategic uses of information technology.

Or

- (b) Describe the framework for information systems.

- II. (a) Describe two major classifications of printers. Provide one example of each type of the printer for each printer classification.

Or

- (b) Discuss the components of a database management system.

Turn over

III. (a) Discuss about the characteristics of the strategic planning system.

Or

(b) Write notes on Telemarketing system.

IV. (a) Elaborate business systems planning.

Or

(b) Explain the methods of organization of data processing.

(4 × 10 = 40 marks)

