

**D 70322**

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Name.....

Reg. No.....

**FIFTH SEMESTER B.TECH. (ENGINEERING) [09 SCHEME] DEGREE  
EXAMINATION, NOVEMBER 2014**

**CS/IT/PTCS 09 502—INDUSTRIAL ECONOMICS AND PROJECT MANAGEMENT**

Time : Three Hours

Maximum : 70 Marks

**Part A**

*Answer all questions.*

*Each question carries 2 marks.*

1. Classify the various types of business organizations.
2. Mention the types of elasticity.
3. What are the functions of money ?
4. Define merit rating.
5. What are the various phases of project management ?

(5 × 2 = 10 marks)

**Part B**

*Answer any four questions.*

*Each question carries 5 marks.*

6. Describe the significance of Economics.
7. Explain Taxation.
8. Brief about joint stock company.
9. Discuss the evolution of management thought.
10. Discuss the basics of accounting with examples.
11. Discuss PERT and CPM.

(4 × 5 = 20 marks)

**Part C**

*Answer all questions.*

*Each question carries 10 marks.*

12. (a) Explain in detail the value and wealth of Managerial Economics. How macro economics differs from Managerial Economics ?

*Or*

- (b) Describe perfect competition. How it differs from monopolistic competition ?

**Turn over**

13. (a) Discuss balance of trade with suitable example in detail.

*Or*

(b) Explain the causes of balance of payments in detail.

14. (a) Discuss human resource management in detail.

*Or*

(b) Explain about training and industrial relations.

15. (a) Discuss how to calculate profit and loss. Explain with an example.

*Or*

(b) Discuss planning and estimation in project management.

(4 × 10 = 40 marks)