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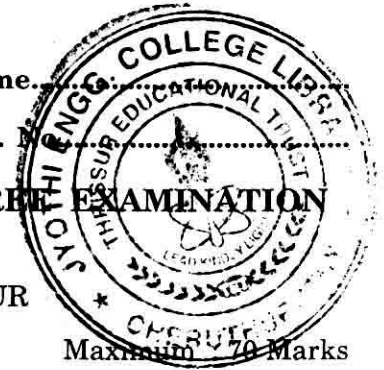
Name.....

Reg. No.....

**EIGHTH SEMESTER B.TECH. (ENGINEERING) DEGREE EXAMINATION  
APRIL 2014**

EE 09 L 21—ORGANIZATIONAL BEHAVIOUR

Time : Three Hours



**Part A**

*Answer all questions.*

1. Define Organization.
2. Define Motivation.
3. What is group dynamics ?
4. Write any *two* factors affecting organizational change.
5. Define Attitude.

(5 × 2 = 10 marks)

**Part B**

*Answer any four out of six questions.*

1. Differentiate personality and perception.
2. Explain Need theory.
3. Explain group and group dynamics.
4. Explain the nature of resistance to change.
5. Explain Job design.
6. Mention any *four* differences between attitude and values.

(4 × 5 = 20 marks)

**Part C**

*Answer all questions.*

1. (a) Explain about learning and behaviour modification.

*Or*

- (b) Explain Organizational goals.

2. (a) Explain :

(i) Hygiene theory.

(ii) ERG theory.

*Or*

- (b) Explain the dynamics of communication.

Turn over

3. (a) Explain interpersonal behaviour in an organization.

*Or*

(b) Discuss about group behaviour of any industry.

4. (a) Explain the concept of organizational development.

*Or*

(b) Explain the interventions caused in the development of an organization.

(4 × 10 = 40 marks)