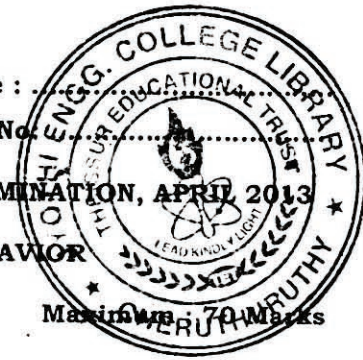


Name : .....

Reg. No. ....

**EIGHTH SEMESTER B.TECH (ENGINEERING) DEGREE EXAMINATION, APRIL 2013****EE/PTEE 09 L21 - ORGANIZATIONAL BEHAVIOR  
(2009 Admission)****Time : Three Hours**

Maximum Marks 70

**Part A**

Answer all questions.

1. Define attitude.
2. What do you understand by informal communication.
3. What are physiological needs?
4. List any one leadership style and the type of organization where it is best suited.
5. What do you mean by organizational effectiveness?

(5 x 2 = 10 Marks)

**Part B**

Answer any four questions.

6. Discuss the various ways to improve perception.
7. Write a short note on expectancy model of motivation.
8. What do you mean by trait theory?
9. Write a short note on group behavior.
10. Explain how cultural differences pose a barrier to effective communication.
11. Detail any one approach to measure organizational effectiveness.

(4 x 5 = 20 Marks)

**Part C**

Answer Section (a) or Section (b) of each question.

12. (a) Explain the relevance of organizational behavior in the context of modern industries.  
(Or)  
(b) Explain the different organizational behaviour models.
13. (a) What are the various types of communication. Detail the importance of communication in virtual teams.  
(Or)  
(b) Explain Herzberg's motivator - hygiene theory.
14. (a) What are the different theories of group formation.  
(Or)  
(b) Explain the various leadership theories.
15. (a) Organizational development is critical to the success of organizations. Comment.  
(Or)  
(b) Write a short note on values and organizational development.

(4 x 10 = 40 Marks)

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