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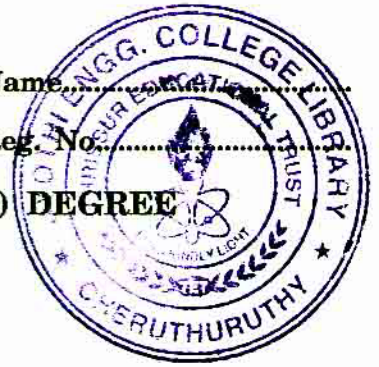
Name.....

Reg. No.....

**EIGHTH SEMESTER B.TECH. (ENGINEERING) DEGREE
EXAMINATION, DECEMBER 2012**

IT 04 805 D—ENTREPRENEURSHIP

(2004 Admissions)



Time : Three Hours

Maximum : 100 Marks

Part A

Answer all questions.

1. Who is an Entrepreneur ?
2. What is entrepreneurial decision process ?
3. List out the sources of ideas for entrepreneurs.
4. What is meant by product development stage ?
5. What does new entry refer to ?
6. What is demand uncertainty ?
7. List out costs of starting a business.
8. What is meant by operating and capital budget ?

(8 × 5 = 40 marks)

Part B

9. Explain about Entrepreneurial careers and education.
Or
10. Discuss about Entrepreneurial competency.
11. Discuss about methods of generating ideas.
Or
12. Explain about market survey and market assessment.
13. Explain about generation of a new entry opportunity.
Or
14. Discuss about stability and first-mover advantages.
15. Discuss about formalities to be completed for setting up a small scale unit.
Or
16. Discuss about venture capital and other equity assistance available.

(4 × 15 = 60 marks)