

C 28724

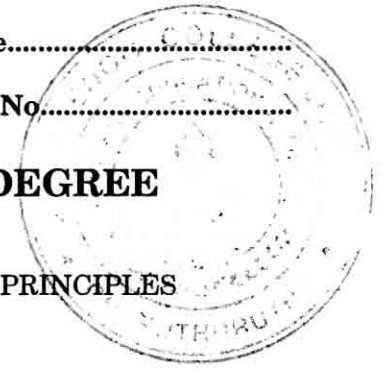
(Pages : 2)

Name.....

Reg. No.....

**SIXTH SEMESTER B.TECH. (ENGINEERING) DEGREE
EXAMINATION, JUNE 2012**

EC/AI/BM/EE/AM/IC/CE 04.601 – ENGINEERING ECONOMICS AND PRINCIPLES
OF MANAGEMENT



Time : Three Hours

Maximum : 100 Marks

*Answer Part A and Part B in separate answer books.
Question No. 1 and 4 are compulsory.
Answer any Part (A) or (B) from questions 2, 3, 5 and 6.*

Part A

1. (a) Distinguish between Demand and Supply.
(b) Enumerate the various functions of Banks.
(c) Prepare a short note on IMF.
(d) What are the problems faced by Indian Agriculture?
(4 × 5 = 20 marks)

2. (A) Describe how Economics related with the development of Engineering and Technology.
Or
(B) Give an account on current Monetary policy of Reserve Bank of India.
(15 marks)

3. (A) What are the basic economic problems and how are they solved under different economic systems?
Or
(B) Enumerate on recent developments in Indian Industry.
(15 marks)

Part B

4. (a) What do you mean by span of control?
(b) Give an account of Fredric Taylor's Theory.
(c) What are the various objectives of Marketing Management?
(d) Differentiate between CPM and PERT.
(4 × 5 = 20 marks)

Turn over

5. (A) Describe the functions of planning and controlling in scientific management. Elucidate your ideas with a suitable example.

(15 marks)

Or

- (B) Differentiate between :

- (i) Preference shares and Equity shares.
- (ii) Shares and Debentures.

(7 + 8 =15 marks)

6. (A) Define Recruitment. Describe the various sources of recruitment in brief.

(15 marks)

Or

- (B) Give an account on various methods adopted for decision-making in Industries.

(15 marks)