



C 26748

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Name.....

Reg. No. ....

**SIXTH SEMESTER B.TECH. (ENGINEERING) DEGREE EXAMINATION  
MAY 2012**

**EC/PTEC/AI/EE/PTEE/BM/IC 09602—PRINCIPLES OF MANAGEMENT  
(2009 Admissions)**

Time : Three Hours

Maximum : 70 Marks

*Answer Section A and B in separate answer books.*

**Section A (Engineering Economics)**

**Part A**

*Answer all questions.*

1. Define Economic efficiency. (2 marks)
2. What is the aim of value analysis ? (1 marks)
3. What is process planning ? (2 marks)

**Part B**

*Answer any two questions.*

4. Explain inflation and Deflation. (5 marks)
5. Explain the time value of Money. (5 marks)
6. Explain the functions of commercial Banking. (5 marks)

**Part C**

7. Discuss the Law of Supply and Demand. (10 marks)

*Or*

8. Discuss the Economic Policy Reforms in India. (10 marks)
9. Explain in detail about :

- (a) Single payment compound amount factor.
- (b) Equal payment series capital recovery factor.

(10 marks)

*Or*

10. Discuss the various methods of Project analysis. (10 marks)

**Turn over**

**Section B (Principles of Management)****Part A**

*Answer all questions.*

1. Define Management. (2 marks)
2. Define Profit and Loss. (2 marks)
3. What is the significance of PERT? (1 marks)

**Part B**

*Answer any two questions.*

4. Explain the decision making process. (5 marks)
5. Briefly explain financial management. (5 marks)
6. With a simple example, explain Balance Sheet. (5 marks)

**Part C**

7. Describe the principles and types of an Organizational structure. (10 marks)
- Or*
8. Discuss in detail about Human Resource Management. (10 marks)
  9. Discuss in details about the basics of accounting. (10 marks)
- Or*
10. Discuss in detail about the basic concepts of Marketing management. (10 marks)