

D 23532

Name.....

Reg. No.....

**THIRD SEMESTER B.TECH. (ENGINEERING) DEGREE EXAMINATION
DECEMBER 2011**

IT 04 306—TECHNICAL ARGUMENTATION

Time : Three Hours

Maximum : 100 Marks



Part A

Answer all questions.

- I. (a) Define the term "Audience". What are the Audience related issues to be careful about ?
(b) Discuss Deductive Reasoning as used in classical rhetoric.
(c) What do you mean by Summarizing ? How is it done ?
(d) Explain the term "References" in APA style.
(e) Discuss any *two* online services used to discover materials from Magazines and Journal articles.
(f) How does Internet aid Research ? What are the disadvantages ?
(g) What effect does Gun Control have on Women ?
(h) What is the Economic impact of Immigration on any Nation ?

(8 × 5 = 40 marks)

Part B

- II. (a) Compare and Contrast Classical Arrangement and Rogerian Argument. Give suitable examples.
Or
(b) Explain the term "Argument". Briefly outline the case of Classic Argument of Mahatma Gandhi on Brahmacharya.
- III. (a) Discuss different forms of Persuasion.
Or
(b) What are the different types of Plagiarism ? Give example wherever necessary.
- IV. (a) Compare the usage of Books and Internet in Research. Which can be considered more advantageous ? Why ?
Or
(b) Explain the usage of the Main Catalog in searching for books.
- V. (a) Write on organizing and writing a Researched Paper.
Or
(b) Highlight the general features of the Classic Arguments of Plato.

(4 × 15 = 60 marks)