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Name:.....

Reg.No:.....



EIGHTH SEMESTER B-TECH (ENGINEERING) DEGREE EXAMINATION, MAY 2012

EE 04 804 D - ORGANIZATIONAL BEHAVIOUR

Time: 3 hours

Max. Marks : 100

Answer all questions

Part A

1. Define Organizational Behaviour. What are its key elements?
2. Define Attitudes. Explain the components of Attitude.
3. Define Motivation. Bring out its process.
4. Sketch out the Communication Process. Write a note on Grapevine Communication.
5. What is meant by Leadership Style? What are its types? What type of leader you want to be? Why?
6. Briefly explain the features of informal groups.
7. State the nature of organizational change and the factors behind it.
8. Write a note on organization development interventions.

(8 x 5 marks = 40 marks)

Part B

9. What is meant by Perception? State & Explain the perceptual process and importance of perception in an organization.
OR
10. Define the term value. Discuss the five values account for a large portion of the differences in orientations of cross cultures.
11. Bring out the Job characteristics model. How to increase work motivation through Job Design.
OR
12. What are the factors involved in Dynamics of information overload? Explain its advantages and disadvantages of Grapevine Communication.
13. Define "Gambler's Fallacy". How to improve group decision making? Explain the rules to encourage divergent thinking and minimize evaluation apprehension.
OR
14. Bring out the advantage & disadvantage of Democratic, Autocratic and Laissezfaire Leadership styles.
15. State and Explain the concept of organization development and the role and problems of organization development.
OR
16. Define organizational Effectiveness. Discuss the Culture's impact on Definition of organizational Effectiveness.

(4 x 15 marks = 60 marks)
