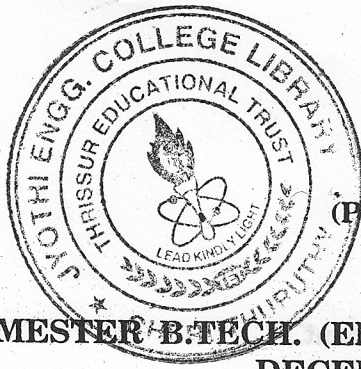


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Name.....

Reg. No.....

**SEVENTH SEMESTER B.TECH. (ENGINEERING) DEGREE EXAMINATION
DECEMBER 2011**

CS / IT 04 701—INDUSTRIAL MANAGEMENT AND ECONOMICS

(2004 Admissions)

Time : Three Hours

Maximum : 100 Marks

Part A

Answer all questions.

- I. (a) What is the role of Engineering and Technology in economic development ?
(b) What is the role of capital investment in economics ? Explain the different sources of developing capital.
(c) What are the sources available to develop agriculture in India ?
(d) Write short notes on International Monetary Fund.
(e) What are the important qualities of a leader ?
(f) What are the different sources of industrial finance ?
(g) What is meant by marketing mix ? Explain.
(h) Find the Critical path for the following network :

Activity	...	1-2	1-3	2-4	2-5	3-4	4-5
Duration	...	8	4	10	2	5	3

(8 × 5 = 40 marks)

Part B

- II. (a) Explain in detail about the demand and supply concept in engineering economics. (15 marks)

Or

- (b) (i) What are the functions of money ? (8 marks)

- (ii) What are the functions of banks ? (7 marks)

- III. (a) (i) What is role of public sector ? Explain. (8 marks)

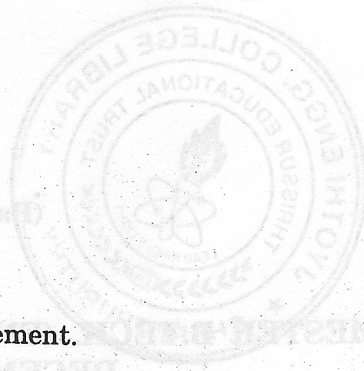
- (ii) What is the need of Industrialization ? (7 marks)

Or

- (b) Explain in detail about the advantages and disadvantages of Foreign exchange and International trade.

(15 marks)

Turn over



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IV. (a) Explain the different functions of management. (15 marks)

Or

(b) (i) What are the objectives of shares? (8 marks)

(ii) Write short notes on debentures. (7 marks)

V. (a) Describe the scope and objective of Human Resource Management. (15 marks)

Or

(b) What is decision making? What are the different techniques in decision making process. (15 marks)

[4 × 15 = 60 marks]