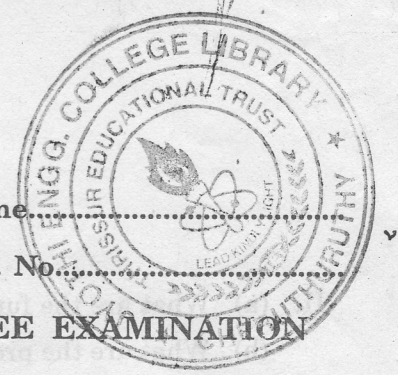


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Name .....

Reg. No. ....



**FIFTH SEMESTER B.TECH. (ENGINEERING) DEGREE EXAMINATION  
OCTOBER 2011**

**CS/IT/PTCS 09 502—INDUSTRIAL ECONOMICS AND PRINCIPLES OF PROJECT  
MANAGEMENT**

(2009 Admissions)

Time : Three Hours

Maximum : 70 Marks

**Section A (Industrial Economics)**

**PART A**

*Answer all questions.*

- I. (a) What is consumption ?  
(b) Write on division of labour.

(2 × 2 = 4 marks)

(c) Define Wealth.

(1 × 1 = 1 mark)

**PART B**

- II. (a) Write about the types of monopoly.  
(b) What is theory of money ? Explain.  
(c) Discuss about theory of International trade.

(2 × 5 = 10 marks)

**PART C**

- III. (a) Discuss about the factors determining elasticity.

*Or*

- (b) Enumerate about capital formation.  
(c) Discuss Gross National Product (GNP).

*Or*

- (d) Write notes on inflation and deflation.

(2 × 10 = 20 marks)

**Section B (Principles of Project Management)**

**PART A**

*Answer all questions.*

- I. (a) What are the different methods of recruitment ?  
(b) Why is maintenance of ledger essential ?

(2 × 2 = 4 marks)

(c) What is wage ?

(1 × 1 = 1 mark)

Turn over

## PART B

- II. (a) What are the functions of management ? Explain each of them in detail.  
(b) What are the problems faced in decision making ?  
(c) Write notes on PERT and CPM.

(2 × 5 = 10 marks)

## PART C

- III. (a) Define management and enumerate its functions. Illustrate with a neat diagram.

Or

- (b) What are the training objectives ? Discuss various principles of training.

- (a) Describe the following components of Balance Sheet.

- 1 Current assets.
- 2 Current liabilities.

Or

- (b) Explain the procedure of preparation of Cost Sheet.

(2 × 10 = 20 marks)