

C 46688

(Pages 2)

Name.....

Reg. No.....

**EIGHTH SEMESTER B.TECH. (ENGINEERING) DEGREE
EXAMINATION, JUNE 2008**

EE 04 804 (D)—ORGANISATIONAL BEHAVIOUR

(2004 Admissions)

Time : Three Hours

Maximum : 100 Marks

Answer all questions.

Part A

1. (a) State the equations behind Organisational Behaviour work systems and point out the conflict resolution strategies and Basic model of Organisational Behaviour.
- (b) Stereotyping is both functional and dysfunctional. Explain the statement.
- (c) Distinguish between Goals, Objectives, Aims. What are the implications of goal setting ?
- (d) How does reinforcement theory differ from cognitive theories of motivation ?
- (e) Suggest measures to increase intergroup cooperation.
- (f) Explain briefly the major points on the acceptance of Authority.
- (g) How to manage change ? Write a note on empirical relational strategy.
- (h) What is meant by Throughput ? Describe the culture's impact on Throughput processes.

(8 × 5 = 40 marks)

Part B

2. (a) Discuss the Contributing Disciplines to the Organisational Behaviour field and the management of work force Diversity.

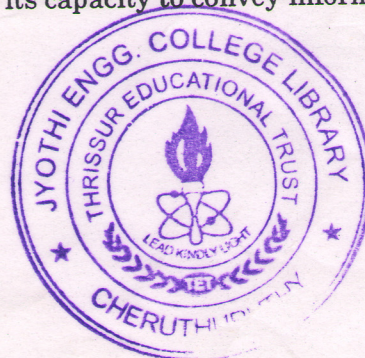
Or

- (b) Define Learning. Explain the classical and operant conditioning. What are the steps involved in Behaviour modification ? Explain each of it with examples.

3. (a) What are the basic differences between Alderfer's and Maslow's theories of motivation ? Explain the problems and complications of Maslow's hierarchy of Needs theory.

Or

- (b) What is non-verbal communication ? Does it aid or hinder verbal communication ? What characteristics a communication that is rich in its capacity to convey information ?



Turn over

4. (a) Discuss the various strategies for introducing planned change.

Or

(b) What are the essence of Leadership ? What are the advantages and limitations of the path-goal approach to Leadership ? How are leadership theory and styles related to motivation ?

5. (a) What does Organisational Effectiveness mean ? How would you assess the organisational effectiveness of an Info. Technology industry ?

Or

(b) Discuss the frequently used Organisation Development Intervention strategies. What is meant by organisational mirroring ?

(4 × 15 = 60 marks)

