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Name: .....

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SEVENTH SEMESTER B.TECH DEGREE EXAMINATION, JUNE 2011

CS/IT.04.701 – Industrial Management and Economics



Time: Three hours

Maximum: 100 marks

Part-A (8x5=40)

- I. 1. Describe about the basic economic concepts.
2. Explain about wealth and capital.
3. What is green revolution?
4. Explain about International Monetary Fund (I. M. F)
5. Brief about Fredric Taylor's theory.
6. Describe about present concepts management.
7. Explain the concept of market.
8. Brief about network analysis.

Part-B (4x15=60)

- II. A. Discuss in detail about the scope and functions of engineering economics.

(OR)

- B. Explain about the concept of cost and revenue.

- III. A. Discuss in detail about role of agriculture in Indian Economy.

(OR)

- B. Explain the features and effects of green revolution.

- IV. A. Explain in detail about the principles and functions of management.

(OR)

- B. Describe the objectives and functions of financial management.

- V. A. Explain in detail about the concept of market and marketing management.

(OR)

- B. Discuss in detail about definition and techniques of decision making.