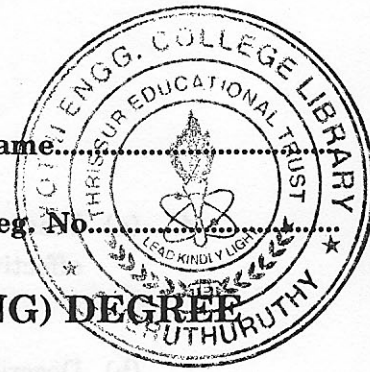


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Name.....

Reg. No.....



**SEVENTH SEMESTER B.TECH. (ENGINEERING) DEGREE
EXAMINATION, JUNE 2010**

CS 04 705 (F) – ENTREPRENEURSHIP

(2004 Admissions)

Time : Three Hours

Maximum : 100 Marks

Section I has 8 compulsory questions carrying 5 marks each.

Section II has 4 questions, each with two options (a) and (b).

Student has to choose only one of these options.

Each question carries 15 marks.

Answer all questions.

Section I

1. (a) Who is an entrepreneur? Explain.
- (b) Explain the entrepreneurial structure.
- (c) In a project feasibility study, which all aspects are probed into generally?
- (d) What is meant by business incubation?
- (e) Which dimensions are being analysed by an entrepreneur, while conducting a market survey of consumer products? Explain the reasons.
- (f) What is venture capital? How would it help the entrepreneur?
- (g) "Achievement motivation is the path to the success of an entrepreneur" – Elucidate.
- (h) What are the crucial stages of small business growth?

(8 × 5 = 40 marks)

Section II

2. (a) Briefly describe the concept and characteristics of Entrepreneurship, citing suitable examples.
Or
(b) How an entrepreneur can contribute to the economic growth of the country? Explain.
3. (a) Explain the scope and salient features of a project report. How it differs from a project profile?
Or
(b) What is a project appraisal? Discuss its various aspects and steps involved therein.

Turn over

4. (a) What are the causes of industrial sickness in small scale industries? Explain how an effective revival network can be planned ahead.

Or

- (b) Describe the various steps and formalities for setting up of a small scale industry.

5. (a) Explain capitalisation and capital structure. What are the evils of over-capitalisation and under-capitalisation of a project?

Or

- (b) "Not only has the number of entrepreneurs grown over a period of time, but also the scope of entrepreneurship is getting broad-based" – Elucidate this statement.

(4 × 15 = 60 marks)