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Name.....

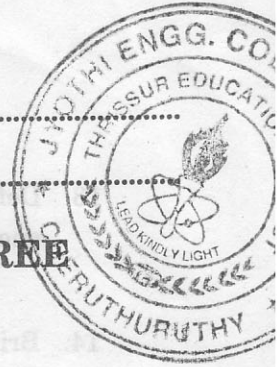
Reg. No.....

**EIGHTH SEMESTER B.TECH. (ENGINEERING) DEGREE  
EXAMINATION, MAY 2011**

EE 04 804 (D) – ORGANISATIONAL BEHAVIOUR

Time : Three Hours

Maximum : 100 Marks



**Part A**

*Answer all questions.*

1. Briefly explain the four basic strategies of reinforcement.
2. State the various premises. What are the factors that come under selected elements of philosophy statement?
3. What do cognitive theories of motivation deal with? Explain the Law of effect with an example.
4. List out the pre-requisites and problems of downward communication.
5. What are the features of Committee?
6. What are the advantages of Task force?
7. Write a note on the following :
  - (i) Third Party peace making.
  - (ii) Team Building.
  - (iii) Action Research.
8. Define Organisational Development. Write a note on values on organisation development.

(8 × 5 = 40 marks)

**Part B**

9. What is meant by organisational socialisation? Discuss the stages of employee socialisation.  
*Or*
10. What is meant by Learning? State the needs behind it. Explain the 360° Feedback and how to learn through feedback.
11. State the cultural relevance of Motivation. Explain the content theories of Motivation.  
*Or*
12. What is meant by Empowerment? Discuss the prospects and problems of Job design with examples.

Turn over

13. Define "gambler's fallacy". How to improve team decision-making? Explain the rules that encourage divergent thinking and minimise evaluation apprehension.

Or

14. Bring out the advantages, disadvantages of Autocratic, Participative, Freezein leadership styles.

15. Define Organisational Effectiveness. Discuss the culture's impact in Definition of organisational effectiveness.

Or

16. State and explain the reasons for organisational change and the objectives of planned change.

(4 × 15 = 60 marks)