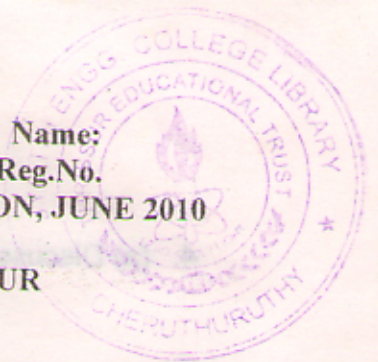


EIGHTH SEMESTER B.TECH DEGREE EXAMINATION, JUNE 2010

EE 04 804D ORGANISATIONAL BEHAVIOUR



Time: 3 hours

Maximum: 100 marks

Part A

Answer all questions

1. (a) What are the key elements of Organisational behavior? State its fundamental concepts.
- (b) Explain briefly the five stages involved in the perceptual process.
- (c) What are the steps to be followed by managers to motivate employees
- (d) Briefly explain the five communication networks in organisation.
- (e) Explain the measures to increase intergroup cooperation.
- (f) What do you mean by leadership style? Stat the three major types of leadership.
- (g) With an example, explain in detail about the force field analysis .
- (h) What is meant by Throughput ? Mention its impact on throughput processes.

(8x5 = 40 marks)

2. (a) Discuss in detail about the contributing disciplines to the Organisational Behaviour field and the management.

(or)

- (b) Define Attitude. What are the features of attitude? State and explain the components, functions of attitude?

3. (a) State the fundamental differences between Alderfer's and Maslow's theories of Motivation? Explain the problems and implications of Maslow's hierarchy of Needs theory?

(or)

- (b) Explain the concepts behind communication barriers by giving specific examples.

4. (a) Discuss in detail about intergroup dynamics and quality circle in organization.

(or)

(b) Explain in detail about the Universalistic theories of Leadership? Critically examine Likert's system IV and the managerial grid theory

5. (a) What is organizational effectiveness? Explain. How would you assess organizational effectiveness?

(or)

(b) What is organizational mirroring? Explain the frequently used organization strategies.

(4x15 = 60 marks)
